

THINKING GLOBALLY,  
BUT ACTING AFRICAN



## ↓ PRODUCT DELIVERABLES

The strength of Africa Heritage Society rests with its members who collectively constitute a strong business community. Jointly, AHS members bring a vast wealth of experience and knowledge to the Society through various creative networking events that take on many different forms.

### → CORPORATE EVENTS

Business Breakfasts  
Corporate Lunches  
Seminars  
Workshops  
Debates  
Training  
Conferencing  
Product Launches  
Results Presentations  
10th Anniversary Celebrations Awards  
Fund Raising  
Sunday Networking Brunch  
Exhibitions



### → ENTERTAINMENT

Music & Dance  
Live Performances  
Guest DJ's  
Talent Shows  
Whisky Tasting  
Fashion Shows

### → PUBLICITY

Media Liaison  
Press Releases  
Image & Profile  
building

Regular updates on our website  
[www.africaheritage.com](http://www.africaheritage.com)

## ↓ CORPORATE BENEFITS

- Corporate Launches.
- Profiled in *Who's Who in Africa Directory*.
- Networking opportunities with captains of industry.
- Fully comprehensive listing on AHS website.
- Advertising opportunities on AHS website.
- Participation in Committees and Special Interest Groups (SIG's).
- Product or business launch opportunities.
- Inter member discounted services.
- Regular updates on trade and investment opportunities in Africa.
- Lobby and advocating via AHS.
- Organised training and skills programmes.
- Access to member driven financial services.
- Regular updates on Africa's renaissance.
- International contact through twinning partnerships.
- Social and cultural activities.

Designed and produced by Brochure Design Tel: (011) 782 4664

## AFRICA HERITAGE SOCIETY

Ground Floor, Equity House  
Cnr. 5th Avenue / Rivonia Boulevard  
Rivonia, Sandton 2128  
P O Box 2848, Rivonia 2128  
Tel: +27 11 234 0220 / 0311  
Fax: +27 11 234 0192  
E-mail: [info@africaheritage.com](mailto:info@africaheritage.com)

## AFRICA HERITAGE SOCIETY



TOWARDS A NEW AFRICAN BRAND  
THROUGH NETWORKING

Website: [www.africaheritage.com](http://www.africaheritage.com)



## INTRODUCTION

*Africa Heritage Society (AHS) is a South Africa headquartered Non-Profit Organisation that provides a platform to connect and promote business, social and cultural activities in Africa, operating through chapters across the continent.*

*Corporates and individuals rely on one exclusive network that connects them to exchange ideas, pursue business opportunities, share strategies, promote professional growth and success, and partake in cultural and social responsibility projects.*

*AHS with its diverse membership provides a platform for dialogue among members and creates unparalleled gateways to Africa's foremost business leaders, captains of industry, professionals, and various distinguished public and private sector organisations.*

## OUR OBJECTIVES

*The Society is a public, non-profit organisation established for the following objectives:*

- to provide enterprising individuals, corporates', scholars, and business organisations with a platform for dialogue and mutual aid to help push back the frontiers of poverty, ignorance and underdevelopment in Africa.
- to be a leading forum on business strategy, capacity building and creative networking in Africa.
- to conduct targeted research in various fields and to identify factors necessary to encourage and promote social responsibility projects throughout the continent.

- to promote networking functions supportive of anti-poverty initiatives, best business practices, investment and spearheading development research.
- to be the authoritative source on African heritage in its broadest sense.
- to be dedicated to the drive for mutual cooperation and twinning among members with mutual goals and concerns.
- to be a multi-purpose centre to recognize and celebrate African achievement by way of awards in selected categories.
- to drive empowerment initiatives founded on a holistic and borderless BEE perspective.

## BENEFITS OF MEMBERSHIP

*As a member, you can benefit from our various tiers. The higher your tier, the greater your benefits.*

### All individualmembers will receive:

- Regular contact and updates via e-mail / newsletters on Africa's business, social and cultural activities.
- AA infinity scheme members.
- Participation in our Special Interest Groups (S.I.G's) on our website.
- Inclusion in the AHS Empowerment Consortium.

### Individual Bronze Members

This is the core of AHS membership enjoying 1st line benefits of AHS. The bedrock of the AHS family enjoy standard access rights to a wide array of AHS programmes / events.

### Individual Silver Members

Special access to events.

### Individual Gold Members

Special VIP access to entertaining events and networking opportunities. A host of unique benefits and outstanding member services.

### Individual Platinum Members

AHS offer privileged services and luxury. VVIP access to events and exclusive experiences. Your platinum card is your invitation to experience unique AHS services. You receive special benefits from partner service providers, including travel, accommodation, shopping and more. You also benefit from a dedicated team of service professionals, ready to give you the assistance you require 24/7. Inclusion in *Who's Who of Africa Directory*.

### Corporate Bronze Members

These are your new emerging businesses seeking branding opportunities.

### Corporate Silver Members

This is the family of small businesses seeking new contacts and business opportunities.

### Corporate Gold Members

These are SMME's keen to develop pan-African strategies using the AHS data bank.

### Corporate Platinum Members

This is the family of critical African Corporate Drivers. You will have access to the AHS database for marketing and strategic planning. Inclusion in *AHS Case Studies Series*. Rebranding opportunities. Inclusion in lobbying clusters for special interests. You interface with high level government representatives and will be included in the strategic think tank of AHS (AHS Brain Trust). Inclusion in *AHS 1000 Points of Light*, representing the critical corporate drivers of transformation in Africa. Access to AHS pan-African empowerment initiatives founded on a holistic and borderless BEE perspective. Participation in AHS trade missions. Online branding on AHS website. Specialised conventions and awards initiatives. Inclusion in philanthropic clusters on a pan-African basis. These are strategic businesses who seek new markets. AHS is the gateway to the opportunity data bank.